

Image City Photography Gallery

The Magic of Light

2015 Juried Theme Show

Two Juror's and one People's Choice

Award of \$100 will be awarded.

How to Enter the Juried Show

- ✓ Select images consistent with the theme **The Magic of Light**. The theme has been chosen to be inclusive of a wide range of genre, technique, and creativity; not as an assignment theme.
- ✓ Submit up to four images per submission to be juried; only digital images will be accepted.
- ✓ You may submit more than one entry; use one of the attached submission forms with each entry.
- ✓ Send or deliver completed submission form, entry fee and submitted images to Image City Photography Gallery delivered or postmarked by **November 16, 2014**.
- ✓ Entry fee is \$35 per entry; by cash, credit card, or check payable to Image City Photography Gallery. (**\$30 if submission is delivered or postmarked by October 26, 2014**)
- ✓ Images previously displayed for any of Image City's shows are NOT eligible.

Submission for Jurying Digital Images

- ✓ The Image City Curatorial Committee will make the final selection.
- ✓ On the submission form fully describe the dimensions of each photograph and the dimensions of the frame.
- ✓ Digital image files must be submitted as JPEGs on a CD and must be at least 300 dpi in finished size of at least 7 inches in longest dimension. Emailed images will not be accepted.
- ✓ CD's must be labeled with artist's name and file names must be consistent with entry form. Unlabeled submissions will be disqualified.
- ✓ Deliver or mail submissions to Image City. Entry must be postmarked by November 16, 2014.
- ✓ Submitted entries will not be returned unless a SASE is included. Image City is not responsible for any damage during return shipping. They may also be picked up at The Gallery within two months following the selection, prior to February 24, 2015.
- ✓ Direct any questions to Gil Maker, Chairman of the Exhibit, Gilbert.Maker@ImageCityPhotographyGallery.com or phone 585-271-2540.

Notification of Acceptance

- ✓ Letters of acceptance will be mailed by November 30, 2014.

Image City Photography Gallery, 722 University Avenue
Rochester, NY 14607 ♦ 585.271.2540

Dates to Remember

Submissions and Entry forms due November 16, 2014
Notice of acceptance mailed November 30, 2014
Photo Delivery dates December 16 - December 23, 2014
Exhibition dates January 2 - January 25, 2015
Artist's Reception - January 2, 2015
Retrieval of Photographs - January 25, 2015 after 4 pm

Conditions of Entry

- ✓ The submitted images must have an element of photographic origin.
- ✓ All entries must be of original design and personal execution.
- ✓ Accepted work may not be withdrawn before the close of the exhibition on January 25, 2015.
- ✓ Image City will retain a 30% commission on all sales made during the exhibition. An insurance value (i.e. material costs to reproduce) and a sale price, which includes the commission fee, must be included on the submission form.

Exhibit Prints -accepted works (not submissions for jurying)

- ✓ The focus of **The Magic of Light** is to feature the photographs professionally presented in a gallery setting. Image City requests adoption of requirements that follow.
- ✓ Print size 8x10-inch (minimum) or larger.
- ✓ Frame size 11x14-inch (minimum) or larger.
- ✓ Please check with the Image City curatorial committee for approval of any framed work larger than 20x30 inches.
- ✓ Professional-quality frame that is wired and ready for installation. White mats are **strongly** encouraged.
- ✓ Canvas prints may be presented framed or stretched over an artist frame ready to install.
- ✓ The curatorial committee and Image City reserve the right to refuse any entry because of special conditions of installation or if the quality of the work was not accurately represented in the submitted image.
- ✓ Please contact Image City with any questions about the presentation for your accepted photograph(s).

Liability / Delivery / Retrieval

- ✓ Image City will insure photographs while on site at the Gallery for the insurance value indicated on the submission form. Insurance for the photograph during shipping and transit to the Gallery is the responsibility of the entrant.
- ✓ All accepted photographs must arrive at the Gallery between December 16 and December 23, 2014 ready to install, Gallery hours: Tuesday - Saturday, 12 pm - 6 pm. Sunday, 12 pm -4 pm.
- ✓ Artists are responsible for all shipping costs (to and from the gallery) including insurance. Work must be shipped in a substantial, reusable container with a pre-paid return sticker from shipping company. The Gallery will not be responsible for any damage that occurs during shipping.
- ✓ Prompt retrieval of photographs after the exhibit will be gratefully appreciated. Photographs should be picked up January 25 from 4 - 6 pm. If not picked up at the Gallery, arrangements for packaging and shipping photographs are the responsibility of the photographer.

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The Magic of Light

Submission Form

2015 Juried Theme Show

All Entries must be postmarked by November 16, 2014

See full information sheet for all details.

Mail or Deliver with Entry Fee to Image City Photography Gallery, 722 University Ave., Rochester, NY 14607

Name (Please Print) _____ Address _____

Phone _____ City _____ State _____ Zip _____

E-Mail _____

Include Entry Fee of \$35 (\$30 if submission postmarked by October 26) with each submission of up to four images.

Photograph #1

Title of Photograph #1

Dimension of Photograph Dimension of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Replacement Value

Photograph #2

Title of Photograph #2

Dimension of Photograph Dimension of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Replacement Value

Photograph #3

Title of Photograph #3

Dimension of Photograph Dimension of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Replacement Value

Photograph #4

Title of Photograph #4

Dimension of Photograph Dimension of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Replacement Value

Your signature is required and understood to be an agreement by you to all of the conditions set forth and grants to Image City Photography Gallery permission to reproduce and distribute the accepted images by print and electronic media for advertising *The Magic of Light* exhibit. You also certify that you are the photographer of the work and hold all rights to allow its display at Image City Photography Gallery.

For questions contact Gil Maker, Exhibit Chairman
Gilbert.Maker@ImageCityPhotographyGallery.com
www.ImageCityPhotographyGallery.com 585.271.2540

Signature

Date